**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 21 November 2022 |
| Team ID | PNT2022TMID43214 |
| Project Name | AI-powered Nutrition Analyzer for Fitness Enthusiasts |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Graphical user interface, text, application, email

Description automatically generated

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **Iam (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A guy with over weight | I am trying to reduce the weight | junk foods | Surrounded with fast food stalls | When friends bully them for weight gain |
| PS-2 | Increase in fat and decrease in vitamin | Trying to be healthy and reduce fit | Likes cool drinks and oiled foods | loves oily snacks | To be healthy and increase vitamin |